

**NORTHEAST FLORIDA ASSOCIATION OF REALTORS® , INC.**  
**CANDIDATE'S APPLICATION QUESTIONNAIRE FOR AN OFFICER OR DIRECTOR POSITION**

1. Name Raymond Rivera
  
2. Firm Name/Address United Real Estate Gallery 8380 Baymeadows Rd #17 Jacksonville Fl, 32256
  
3. Position held at Firm (owner/broker, broker associate, sales associate, etc.?) Broker
  - a. Area of real estate specialty? Residential
  - b. How much time do you spend in this profession? 20 years
  - c. In what field is the balance of your time spent? Broker of Residential firm
  
4. Number of years licensed. 20 Realtor® since. 2005
  
5. What was your occupation prior to obtaining a real estate license? Finance
  
6. Will you commit to attending the monthly Board of Directors meetings, general membership meetings, and any other special meetings as required? Yes
  
7. Are you willing to keep up with the volume of communications that concern association matters i.e., reading material, background material, etc.? Yes
  
8. Do you understand that, as a NEFAR Officer/Director, you will not hold a ceremonial position but rather one with fiduciary duties, responsibilities, and obligations to assist in moving the Association forward in the coming years based on the Strategic Plan? Yes
  
9. Do you understand that you may be asked to assist with special assignments during the year, and are you willing to commit to those assignments? YES
  
10. Do you contribute to RPAC? Yes Would you be willing annually to become, at a minimum, a \$99.00 RPAC contributor as an Officer or Director of this Association? Yes
  
11. What education level and skill sets do you possess that qualify you for the requested position(s)?  
I hold both a bachelor's and a master's degree, providing me with a strong academic foundation.  
With over 20 years of experience as a broker, I have developed deep expertise in market trends and strategic decision-making.  
Additionally, my tenure on the MLS board, including serving as a past president, has equipped me with an in-dept understanding of the position.
  
12. Qualifications (list positions held, year, and principal services if not on your attached resume/bio)
  - a. Realtor association activities (local, state, and national)  
Real MLS President 2024  
NEFAR BOD 2024, NEFAR Legislative Committee Chair 2023  
Florida Realtors Top Broker Committee Chair 2018, Research Committee Chair 2024  
Florida Finance Committee 2020-2022

**b. Civic Activities**

Take Stock in Children

Sulzbacher Center

Jax Humane Society

Jacksonville and St John's Chamber of Commerce

**c. Leadership positions**

Broker for 20 years

Chair of Florida Realtors Top Broker Committee

Chair of Florida Realtors Research Committee

President of Real MLS

**13. What motivates your interest in serving as an Officer or Director?**

Given the uncertainty and rapid changes in both the MLS and our industry, CEO Nicole Jensen has asked me to

to continue for another term to help navigate this evolving landscape. My involvement in key decisions has given me a deep understanding of the challenges ahead, and I believe maintaining continuity and preserving institutional knowledge will be invaluable in addressing them effectively. I am committed to contributing my experience and perspective to support Real MLS through this pivotal time.

**Question 14. & 15. For MLS Director Position Only**

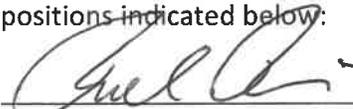
**14. Please describe your level of expertise regarding MLS technology.**

I have extensive knowledge in MLS technology. I have been the past MLS president and had to understand the different technology facing our industry.

**15. What is your knowledge of RETS, RESO, Data Integrity, and the new MLS rules and guidelines?**

I am very knowledgeable of RETS, RESO, Data Integrity and many of the new MLS rules and guidelines.

**16. If selected by the Nominating Committee, I will abide by the Leadership Standards of Conduct in the NEFAR Policy Manual and I will commit to the duties of the position(s) if selected, including a minimum donor of \$99 for RPAC annually and serve in any of the following Officer/Director positions indicated below:**

  
Candidate Signature

5/10/25  
Date

Please check any position or positions for which you desire to be considered by Nominating.

- NEFAR Director
  - NEFAR President-Elect\*\*
  - NEFAR Treasurer\*\*
  - NEFAR Secretary\*\*
  - NAR Large Association Director\*\*\*
- OR**
- NEFMLS Director